



DDI News Submittal Form

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Website: www.ddivers.org

E-mail: info@ddivers.org

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Guidelines for sending news to DDI

News for website

DDI is very happy to add news to the website, as long as the information follows certain guidelines and contain information useful for DDI and its members in general.

To get information published on the DDI website, the information must be written in English and contain unique information not already published on the website within short intervals. i.e. 3 separate posts about the same event will not be posted directly after each other.

The information should be written with the general web reader audience as target audience. Please try to include details of interest, such as names, places, dates, feedback and quotes as much as possible. It is easier to edit a text that is too long, than a text that is too short.

News guidelines

- The text should contain at least 50 words.
- Include links to websites when possible, i.e. dive center url.
- Include full names of participants when possible, especially for person specific events.
- Include images, preferably cropped to relevant portion. Pictures used for news on the webpage will be resized to a width of no more than 320 pixels. Formats accepted: JPEG, GIF, PNG.
- If possible feedback from participants, with quotes is helpful to make the news personal.
- Include dates and locations of events.
- Include text describing the event.
- Please write the text for the website, do not just copy the text from another media. The less editing required, the more likely the text is to be posted on the website.
- If possible please send the event information at least 7 days before it should be published.
- Please send the filled out form or a copy of it via e-mail to: info@ddivers.org

News submission form example

Name/title:	Example DDI Event
Date and location:	13 nov. 2010, Bella Center, Copenhagen, Denmark
Links (URL):	http://www.ddivers.org , www.cphdiveshow.dk , etc.
Submitter contact:	Name & E-mail
Release date:	Now / or date of when may be published.
Text/description:	DDI Scandinavia has completed a DDI Pro-Training course, with 5 newly certified DDI professionals. In the picture from left to right, Jan Jansen, Peter Petersen, Hans Hansen, ... During their course they dived with Jens Jensen a wheel chair user who for the first time experienced breathing under water. Jens Jensen said "Under water I have no boundaries and my 2 dimensional world is suddenly opened up to be 3 dimensional and I can go everywhere a normal diver can. It was truly a great experience and will not be my last!". Peter Petersen who have just been certified as a DDI instructor said "The tools I learned will help me both with normal divers, but also open up teaching to disabled divers."

News submission form

Name/title:	
Date and location:	
Links (URL):	
Submitter contact:	
Release date:	
Text/description:	